



## **Tell a Friend... Virtually!**

***Be a TLP Virtual Volunteer and help us expand our base of donors and supporters during our 2010 fiscal year. We've already stepped up our PR efforts with a new online tool kit, social networking outlets, and more—now we need you to take charge and spread the word within your network.***

### What is a TLP Virtual Volunteer?

TLP Virtual volunteers use their online influence and networks to advocate for and generate awareness of Teen Living Programs, the only organization in Chicago exclusively dedicated to serving youth who are homeless.

Virtual volunteers encourage their professional and personal networks to learn more about Teen Living Programs by visiting and promoting our websites, YouTube channel, Facebook page, and Twitter account.

### Why is Virtual Volunteering Important?

Youth homelessness is an inadequately understood and under-reported problem in our community and across the country. By using online tools and social media, virtual volunteers can make a real difference—by generating awareness of the issue, and promoting the impactful solutions TLP provides.

### How do I Become a Virtual volunteer?

**IT'S EASY!** No training, no waiting. Start today and make a difference immediately. Here's how to help:

- Visit TLP's online supporter tool box and familiarize yourself with the important work we are doing at [www.supportTLP.org](http://www.supportTLP.org)
- Become a fan of TLP on Facebook
- Subscribe to TLP's YouTube Channel at [www.youtube.com/user/TLPChicago](http://www.youtube.com/user/TLPChicago)
- Follow TLP on Twitter at TLPChicago
- **Share with your network!** Tell your friends, family, and colleagues to get involved.

### **First Digital Volunteer Campaign:**

Over the next two months, Chase Bank is giving away \$5,000,000 to charities across the country—based on how many votes they receive on Facebook. A vote for TLP can put us in the running to win between \$25,000 and \$1,000,000! Follow the steps below and encourage your network to do the same!

- Step 1: Go to <http://apps.facebook.com/chasecommunitygiving>
- Step 2: Become a Fan of Chase Community Giving
- Step 3: Search for Teen Living Programs, Inc.
- Step 4: Vote for Teen Living Programs
- Step 5: Publish your vote on your wall and start rallying your network.

For more information, contact Nia Tavoularis at Teen Living Programs: 312-568-5700, ext. 228, or [niat@teenliving.org](mailto:niat@teenliving.org).  
Visit us online at [www.teenliving.org](http://www.teenliving.org).